

The Journey Continues

The 37th Kitzbühel Alpenrallye will take place from June 5th to 8th, 2024.

Following a successful revamp and more dynamic approach in the spring of 2023, the 37th edition of the esteemed classic car rally aims to build upon this success. Under the motto 'Timeless Passion', the Kitzbühel Alpenrallye next year seeks to celebrate the art of automobile construction, uniting enthusiasts of iconic classics, youngtimers, and exotic models.

As last year, the upcoming Alpenrallye will offer four competition categories: Sport Plus, Sport, Classic, and Youngtimers & Exotic Cars. In the strictest 'Sport Plus' class, participants must forgo digital timers and complete the timed challenges according to sand-timer rules using analog timepieces or trip masters. The 'Sport' category allows a bit more comfort, permitting digital timing for the sectional and special stages. The 'Classic' category is ideal for those who wish to enjoy their classic cars on some of the most beautiful roads in the Alps and relish in the Alpenrallye's atmosphere. For fans of younger sports cars and future classics, the 'Youngtimers & Exotic Cars' group is back again this year. There are no restrictions on timed challenges in this category, as the focus is on driving pleasure. While the Alpenrallye is moving towards younger vehicles, it will not forget the impressive pre-war cars. To compensate for their effort and technical disadvantage, vehicles registered up to 1945 will receive a bonus in the form of a 09-multiplier.

After tremendous feedback in 2023, the spectacular route of the Alpenrallye will again take the participants over Austria's highest mountain, the Grossglockner. The first stage, as last year, will take the cars to St. Johann's airfield, followed by the alpine stage on Friday. The event concludes on Saturday, June 8th, with a tour into the beautiful Salzburg region and the awards ceremony, including the Concours d'Elegance in downtown Kitzbühel.

Part of the Alpenrallye charm is the enjoyment beyond the Rallye stages, which is why Kitzbühel's top hotels are ready to accommodate participants again this year, enhancing the Classic Rallye with a program. After the first excursion on Thursday, participants will be welcomed with a barbecue evening in the participants' tent, and the traditional rally evening will take place after the Grossglockner stage on Friday. The final drive and the Concours d'Elegance in the closed-off city center of Kitzbühel on Saturday afternoon are once again the perfect occasions to experience the grandeur of automotive art up close and soak up the Alpenrallye atmosphere.

KITZBÜHEL ALPENRALLYE



Registration is already open.

For more information, please visit the newly designed website:
www.alpenrallye.at.

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